

NOVEMBER MUZAK
Hills
ST
10/26/98
:20 to :25
11/8 thru 11/14/98

NEW SCRIPT

FAMILY OUTERWEAR SALE:

ANNCR: OLD MAN WINTER'S ON HIS WAY,
THERE'S A CHILL WIND IN THE AIR
IT'S A PERFECT TIME TO SHOP AND SAVE
ON FAMILY OUTERWEAR!

IF YOU'RE LOOKING FOR THE WARMEST,
MOST STYLISH LOOKS OF THE SEASON
YOU'LL FIND THEM ALL AT HILLS.
AND BETTER YET...
THIS WEEK ONLY,
THEY'RE ALL **20% TO 30% OFF**
HILLS ALREADY LOW PRICES!

PRETTY PARKAS FOR THE LADIES,
SPORTY TEAM JACKETS FOR THE GUYS,
AND THE COOLEST COATS FOR KIDS.
PLUS, TAKE **20% OFF**
ALL WINTER HATS, GLOVES AND SCARVES!

DON'T MISS THE GREAT FAMILY OUTERWEAR SALE
THIS WEEK ONLY...
AT HILLS!

NOVEMBER MUZAK
Hills
ST
11/9/98
:20 to :25
11/22 thru 11/25/98

NEW SCRIPT

READ THIS AD FROM NOVEMBER 22ND THROUGH NOVEMBER 25TH ONLY

COOKWARE:

ANNCR: HOME-COOKED MEALS
ARE A SPECIAL PART OF THE HOLIDAYS.
SO TAKE ADVANTAGE OF THIS WEEK'S SALE
ON ALL OF YOUR COOKING AND BAKING NEEDS!

GREET YOUR HOLIDAY GUESTS
WITH THE HEAVENLY AROMA
OF FRESH-BAKED BREAD...
WELBILT'S 2-POUND AUTO-EJECT
BREAD MAKER IS
JUST 49.97
AFTER PRICE BREAK
AND \$20 MAIL-IN REBATE!

OR WHIP UP A HOLIDAY FEAST
WITH MIRRO'S 10-PIECE
CALYPSO COOKWARE SET
NOW **JUST 29.97!**

PLUS, SAVE ON STOCK POTS, PRESSURE COOKERS,
ELECTRIC SKILLETS, AND MORE!

THE SAVINGS ARE SIZZLING
THIS WEEK AT HILLS!

DECEMBER MUZAK
Hills
ST
11/23/98
:20 to :25
12/6 thru 12/12/98

NEW SCRIPT

HOLIDAY GIFTS:

ANNCR: 'TIS THE SEASON
FOR GIFTS OF LUXURY!
AND WE'VE GOT THEM ALL...
FOR LESS!...
AT HILLS.

ELEGANT GOLD
AND GORGEOUS GEMSTONES
ARE **70% OFF**
HILLS EVERYDAY PRICES!
OR PICK SOMETHING FROM OUR
EVERYDAY SUPER VALUE SELECTION...
WITH MANY STYLES PRICED
AT **14.97**...AND **LESS**...EVERYDAY!

THERE'S NO PRESENT LIKE THE TIME...
AND WATCHES MAKE THE PERFECT GIFT!
SELECT CARRIAGE WATCHES
IN CLASSIC STYLES
ARE **JUST 14.96**...
OR CHOOSE FAMOUS MAKER WATCHES
WITH BONUS GIFT
FOR **ONLY 16.96!**

FOR THE GIFTS THEY'LL ADORE
AT THE PRICES YOU LOVE...
NOBODY BEATS HILLS!

DECEMBER MUZAK
Hills
ST
11/23/98
:20 to :25
12/6 thru 12/12/98

NEW SCRIPT

TOY CIRCULAR:

ANNCR: HILLS HAS ALL THE HOTTEST TOYS
TOPPING KIDS' WISH LISTS THIS YEAR!
AND THIS WEEK, YOU'LL SAVE EVEN MORE
ON A GREAT SELECTION OF GIFTS!

PRESCHOOLERS
WILL LOVE TO LEARN
WITH PC FUN PLUS...
AND YOU'LL LOVE THE PRICE:
JUST 34.86!

FOR THE BOYS,
WE HAVE LOTS OF COOL TOYS!
LIKE A REMOTE CONTROL
SPEED MACHINE HOT ROD
FOR **JUST 9.97!**

TRENDY GIRLS WILL LOOK THEIR BEST
WITH A COOL NEW BEAUTY SET...
LIKE FINGERNAIL FUN SALON,
HAIR WRAPPER,
OR RINGS & MORE...
JUST 14.97 EACH!

FOR SUPER SELECTION AND
GUARANTEED LOW PRICES,
HILLS IS WHERE THE TOYS ARE!