

# THOMSON FINANCIAL SERVICES

Companies seeking a sustainable competitive advantage in today's dynamic marketplace require high-value business intelligence and analysis. Intelligence Data offers the most comprehensive collection of expert opinion and analysis available to the corporate market. Our flagship products—Intelliscope<sup>SM</sup> and InSite 2<sup>SM</sup>—provide access to high-value brokerage research, analysts' morning meeting notes, intraday research broadcasts, trade journals, newsletters, newswires, and company profiles via flexible, intuitive user interfaces.

To meet the diverse business intelligence needs of our customers, Intelligence Data also offers five complementary products from Thomson Financial's extensive line of e-information services. **MarkIntel**<sup>®</sup> features detailed market research reports; **SDC Platinum**<sup>™</sup> offers statistical information on every type of corporate transaction; **VentureXpert**<sup>™</sup> provides complete coverage of the private equity industry; **Global Access** delivers financials, filings, and earnings estimates; and **PiranhaWeb**<sup>™</sup> lets users retrieve and manipulate financial and other data to create customized reports.

## MARKINTEL

Professionals looking to understand a market—whether they want to expand within an existing market or move into a new one—require thorough and accurate information on market size, competitors, growth assumptions, and other factors. MarkIntel offers an extensive collection of online market research covering thousands of public and private companies across every major industry sector. Over 145 of the world's most respected market research firms—55 of them exclusive to Thomson Financial—contribute to the MarkIntel database, which features in-depth primary research and statistics, interviews with industry leaders, results of extensive surveys, trends and forecasts, market size/share data, and market segment analysis. For precise search results, users can conduct free-text searches and use the key words in context feature to preview relevant sections of the report *before* purchasing. A free table of contents is also available for most reports to aid in the selection process. Customers pay only for the information they want—reports can be purchased in their entirety or by page, allowing users to extract select statistics or regional information from a document at considerable savings over the cost of a full report.

## SDC PLATINUM

Whether you're preparing to initiate an acquisition or merger or trying to monitor and defend against emerging threats, SDC Platinum has the information you need. Users can easily retrieve a wide range of global corporate transactional data to help them identify potential partners or up-and-coming competitors. The extensive database covers over 437,000 firms and contains information on mergers and acquisitions for comparable deal analysis, new issues, private equity research/venture capital, joint ventures and alliances, syndicated loans, project finance, bankruptcies, exchange offers, poison pills, proxy fights, and corporate stock repurchases. Powerful search capabilities allow users to locate the exact information they need, while flexible tools enable them to create, customize, and save reports within the application or by exporting the data for use in Microsoft<sup>®</sup> Word or Excel. SDC Platinum can also help users rank advisors and analyze trends with built-in functionality that converts search results into presentation-ready pie, bar, and line charts; and its flexible pricing structure enables customers to select and pay for only those content sets that are relevant to their research.

## VENTUREXPERT

Companies seeking venture capital, conducting due diligence, or benchmarking fund performance require detailed information on firms, funds, executives, and companies. VentureXpert offers the most extensive query and report database available for the private equity industry, enabling users to research fund commitments, fund performance, company investments, mergers and acquisitions, and initial public offerings. This data can help them identify the leading investors in high-tech start-up companies, determine which private equity funds raised the most capital in a given year, learn how venture investing compares with other private equity, and more.

Flexible search options allow users to quickly locate and retrieve information, and convenient hyperlinks make it easy to drill down for further analysis. With VentureXpert, presentation-ready reports can be created in seconds and viewed on screen or downloaded to Microsoft® Excel.

## GLOBAL ACCESS

Company financials and earnings estimates are important tools for anyone wishing to perform a competitive analysis, identify investment opportunities, support investment decisions, conduct case studies, and more. Global Access is a Web-based, integrated research tool that provides desktop access to a full range of financial and business data for thousands of U.S. and international companies. Users can access information such as public company filings, private company financials, full-image annual reports, earnings estimates, insider trading analysis, news, and more. With 12 robust data sets and comprehensive indexing, Global Access eliminates the need to piece research together from multiple sources. It offers both standardized data, which facilitates comparisons of companies in different countries, and as-reported data, for complete information on an individual company. Powerful built-in capabilities like spreadsheet-ready financials and batch printing enable customers to quickly access and use information, while unique display options allow them to view search results as an itemized list of available source data or as a presentation-ready summary. Users can also customize EDGAR filings so that only select sections are displayed and/or printed. In addition to powerful cross-database search capabilities, Global Access' modular design can provide a custom-tailored subscription for users whose needs are more tightly defined.

## PIRANHAWEB

If you're looking to monitor your performance in relation to your competitors or compare selected companies against one another, you need a product that can provide the required core data as well as flexible tools that allow you to compare and manipulate that data. PiranhaWeb combines a full range of fundamental financials, earnings estimates, real-time market data, and source data with powerful functionality. It is the first Internet-based product to pair premier financial databases with a Microsoft® Excel add-in, enabling users to seamlessly integrate the Web-derived data into spreadsheets and conduct complex tracking and analysis directly in Excel without having to key in the data. PiranhaWeb's advanced filtering and powerful reporting capabilities allow users to easily manipulate data in a variety of applications to meet their specific needs. The product features a wide variety of peer report options, and users can conduct further analysis with the Industry and Country Comparison Wizard in Excel. Content packages are bundled by region—U.S., international, and global. Subscribers who require additional coverage can round out their regional package with a selection of add-on databases including as-reported global financials, standardized U.S. company financials, current earnings estimates, and historical earnings estimates.

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